

# Online Marketing

- Simplify Workflow
- Reduce Human Error
- Simple, Secure, Reliable Data Processing
- Speed up Work Process

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## Dynamic Capture

### Prepare



Scan the vehicles VIN number. Add additional data.



Ricoh G700SE with Barcode Reader BR-1



Ricoh G700SE



Ricoh G700

### Capture



Take multiple pictures of vehicles. Update the data if needed.

### Deliver

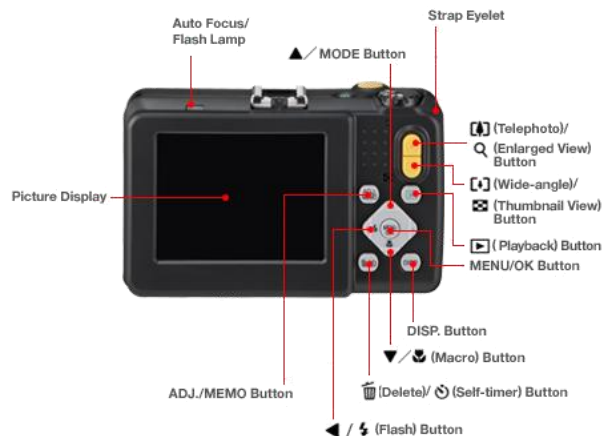


Upload images and data wirelessly or direct. Files can be processed and delivered to vehicle management system with no further human interaction

#### Applications:

- Online Vehicle Marketing
- Inventory Management
- Auction Purposes
- Asset Control
- Online Database Management
- Retail Applications

The ability to seamlessly update online databases with images



### **G700SE's Advantages:**

- **Scans barcodes**
  - Allows for direct image tagging for specific parts.
- **Wireless upload capability**
- **Data capturing embedded to images**
  - When images are uploaded, Memo Data is embedded and additional information is available for viewing.
- **Security enabled password protected**
  - Reduce theft and patient privacy infringement with SD WORM Card compatibility.
- **JIS/IEC waterproof grade 8**
  - Waterproof build, able to withstand depths of 5 meters. (approx 15ft)
- **JIS/IEC dustproof grade 6**
- **2m impact-resistant**
  - Tough, durable design allows for worry free accidents and drops.
- **Macro Shooting**
  - 1cm close up shooting capability with quick auto focusing.
- **CCD barcode reader inside the camera**
  - BR-1 is also available for higher precision and accuracy
- **Automatic accurate aperture adjustments**

### **G700SE Specifications:**

- 12 million effective pixels
- 3.0" LCD viewing screen
- Compatible with commercially available 37 mm lens filters
- Powerful built-in flash
- Electronic vibration correction
- Large buttons and dials
- 1cm macro photography
- 5x internal optical zoom
- Rechargeable battery



#### **GP-1**

- GPS accurate to approx. 5m
- Compass accurate to +/- 6°
- Water and Dust resistant
- WAAS enabled

#### **BR-1**

- Class 1 Laser
- Scan distance: 3.8cm-44cm
- Water and Dust resistant
- Disinfectant resistance

**RICOH Dynamic Capture**

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